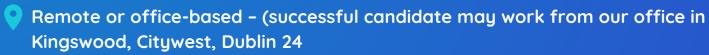


## **Graphic and** Web Design Officer

Family Carers Ireland (FCI) is the national charity supporting over 500,000 family carers across the country who dedicate their lives to caring for loved ones such as children or adults with physical or intellectual disabilities, frail older people, those with palliative care needs or those living with chronic illnesses or addiction. We provide a range of services and supports for family carers nationally from our local support centres.





## **JOB SUMMARY**

This exciting new role blends visual design excellence with web management expertise. The ideal candidate will be responsible for producing engaging graphic content, developing new brand assets, maintaining and optimising our website, and taking a key role in the planning and execution of a new website build.

They will also provide social media support as and when required.

## **ROLE CRITERIA**

The successful candidate must possess the following qualifications, skills and experience:

- 3+ years of experience in graphic design and web content management.
- Strong portfolio showcasing a range of brand and digital design work.
- Proficiency in Creative tools such as Adobe Creative Suite, Canva, etc.
- Working knowledge of HTML/CSS; experience with JavaScript is a plus.
- Experience using CMS platforms.
- · Understanding of SEO, web performance tools, and responsive design principles.
- Strong project management and communication skills.
- Ability to manage multiple deadlines and prioritise work effectively.
- Degree or diploma in Graphic Design, Web Design, or a related field.
- Experience supporting website redesigns or builds from concept to launch.
- Familiarity with web analytics (Google Analytics, Hotjar, Search Console).
- Skills in motion graphics, video and audio editing, and photography are a bonus.
- Experience in not-for-profit sector desirable.

Terms & Conditions: Full time permanent contract (37 hours per week across Monday - Friday). This role has a hybrid model of working available. The Graphic and Web Design Officer may work from our office in Kingswood, Citywest, Dublin 24. Flexibility to travel to meetings as required is essential. The remuneration for this role includes a salary of €32,000 with access to a defined contribution pension scheme. The annual leave entitlement is 23 days per year.

**Application Process:** Applicants are invited to submit their up-to date CV and cover letter demonstrating how they meet the above criteria to <u>recruitment@familycarers.ie</u> no later than Friday 2<sup>nd</sup> January 2026.





